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2017 Interior Design Summit Moves to High Point, Co-Presented by *Luxe Interiors + Design*

~Kicks off October 13 just prior to High Point Market~

Denver, CO, July 13, 2017 — Gail Doby Coaching & Consulting's premier event, the [Interior Design Summit](#), will be held in High Point, NC, beginning Friday, October 13, 2017, the day before the opening of High Point Market, the largest home furnishings trade show in the world. This year, the Interior Design Summit is co-presented by [Luxe Interiors + Design magazine](#). The event's title sponsor is [Lexington Home Brands](#).

The Interior Design Summit consists of a full-day of educational sessions presented by 12 top designers and knowledgeable experts, covering topics including digital branding strategies, how to set revenue-building design fees, selling your value instead of your time, and conversations that close business. Lisa Kahn-Allen, owner of [Lisa Kahn Designs](#), will keynote the event, sharing her journey from professional burnout and personal strife to living a brand that attracts clients she loves.

"The Interior Design Summit is the only conference of its kind, specifically focused on the business side of the interior designers' business with profit and success strategies at the core of the summit sessions," says Gail Doby. "Transforming your business is real, and it happens when you have the proper support, tools and experts that genuinely and openly guide you through the process."

Pamela S. McNally, Vice President of Digital for SANDOW, *Luxe Interiors + Design's* parent company, will reveal the five digital strategies to strengthen your brand and your position in the marketplace. A panel of leading interior design professionals will offer best practices and inspirations for a myriad of practical, actionable business strategies through which they have found success. Throughout the day there will be small-group masterminding sessions and super-share breakouts.

Michelle Blair, Associate Publisher of *Luxe Interiors + Design* states, "*Luxe Interiors + Design* is thrilled to partner with Gail Doby Coaching & Consulting in the presentation of the Interior Design Summit & IDS GRAMIMEs, supporting our valued trade partners and Fall Market. Bringing design professionals

together from across the country to further enhance the success of their businesses is an integral mission to the Luxe brand.”

Lexington Home Brands will host the Interior Design Summit attendees at an exclusive reception at their showroom where they will debut their new lifestyle collections with celebrated designer, Barclay Butera, in addition to numerous other new introductions of indoor and outdoor furnishings. Robert Stamper, Lexington Home Brands’ Senior Vice President of Marketing, said, “Interior design professionals represent one of our most significant channels of distribution. Our commitment to supporting the design community begins with assisting them in growing their businesses. We’ve had the pleasure of partnering with Gail Doby on several occasions and in each case, designers have indicated that the content was highly relevant and the personal coaching invaluable. As an industry, the business development component is often overshadowed by the excitement of Market. In October, participants in the Interior Design Summit will enjoy the benefits of both.”

“We’ve learned from our attendees that high-quality education is an important part of their Market experience,” commented Tom Conley, president and CEO of the High Point Market Authority. “We’re excited to be able to offer such a well-known, business-focused educational program for designers coming to High Point with highly respected partners like Gail Doby and Luxe Magazine. It makes a lot of sense for designers to combine learning, sourcing, networking and inspiration all into one trip by attending the Interior Design Summit and then staying a few days to experience High Point Market.”

Specially developed for Interior Design Summit participants, is a new feature called the IDS GRAM|MEs, a curated Market experience that provides IDS attendees with VIP-level access to preeminent showrooms at High Point Market. Visiting the showrooms will also provide attendees with Instagram-worthy opportunities that will result in prizes and other awards. The two top prizes, presented at the closing event, duly dubbed the After Party and hosted by [French Heritage](#), are:

- 12-month Luxe Preferred Program valued at \$25,000, provided by *Luxe Interiors + Design*; and,
- A VIP Intensive Experience and membership in the Design Success Alliance, valued at \$17,500, given by Gail Doby Coaching & Consulting.

Other sponsors of the Interior Design Summit + GRAM|MEs are: High Point Market Authority, E by Design, IMC the International Market Centers, Julian Chichester, Mr. Brown, Picture Source Somerset, Stanford Furniture, and Weather or Not.

Early-bird registration of \$397 is available now through August 18 via the [Interior Design Summit website, www.interiordesignsummit.com](#). After August 18, registration is \$497. Included in the registration are:

- Full-day educational program on October 13
- Breakfast, lunch and breaks on Friday, October 13
- Cocktail reception at Lexington Home Brands’ showroom on October 13
- High Point Market registration & all attendee perks, including complimentary airport, hotel and Market district shuttles, October 13-16
- GRAM|ME curated Market experience, October 14-16
- After Party reception at French Heritage showroom, October 16

The Interior Design Summit takes place in the ballroom of the International Home Furnishings Center in downtown High Point. Key sponsor, the [High Point Market Authority](#), will work with Summit attendees to pre-register them for market, assist in planning their trip and provide transportation during the event.

About Gail Doby Coaching & Consulting

Gail Doby Coaching & Consulting offers one-on-one VIP coaching and consulting services to professional designers and firms, mastermind groups for CEOs and seconds-in-command, online courses and programming, business tools and documents, and live events across the U.S and internationally. Firms from start-ups to those with seven-figure-plus revenues have realized transformational growth in sales, profitability and professional and personal satisfaction. Utilizing highly developed and strategic financial, marketing, organizational and human resources evaluations, Gail Doby Coaching & Consulting clears the path for clients to radically improve their businesses, achieve financial success, attain business and personal goals, and work more efficiently. Doby's background in both interior design and business finance provide the foundation for how many of the top design firms and practitioners now approach the business of doing business. For more information, visit GailDoby.com or find her on [Facebook](#), [Twitter](#), [LinkedIn](#), [YouTube](#), or [Instagram](#).

About Luxe Interiors + Design

Home is your greatest luxury. At Luxe Interiors + Design, we celebrate regional architecture and design, and encourage design enthusiasts to seek out and connect with local design professionals in the place they call home. We impart this philosophy through multi-platform channels — in print and digital, and at our events — where we inspire, inform and engage with affluent design enthusiasts, architects, interior designers, home builders and the design community at large.

About Lexington Home Brands

Lexington Home Brands is a global manufacturer and marketer of residential and contract furnishings, recognized as an industry leader in design innovation and lifestyle merchandising. With a legacy dating back to 1903, the company's diverse assortment includes wood and upholstered furniture at medium-to-upper price points across every relevant style category, from classic to contemporary. The company's portfolio of brands includes Lexington®, Tommy Bahama Home®, Tommy Bahama Outdoor Living®, Sligh® and Artistica®. Products are distributed through home furnishings retailers, interior design professionals, to-the-trade showrooms and select Internet retailers. Headquartered in High Point, North Carolina, the company has showrooms in High Point, New York, Denver and Las Vegas. For additional information, visit lexington.com.

About High Point Market Authority

The High Point Market Authority, www.highpointmarket.org, is the official sponsor and organizer of the High Point Market in High Point, N.C. Featuring an extensive selection of exhibitors spanning every category, style, and price point, and attracting tens of thousands of visitors from more than 100 countries twice each year, the High Point Market is *the* driving force of the home furnishings industry. Find the High Point Market anywhere online, and follow on social media using the hashtag #hpmkt.

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